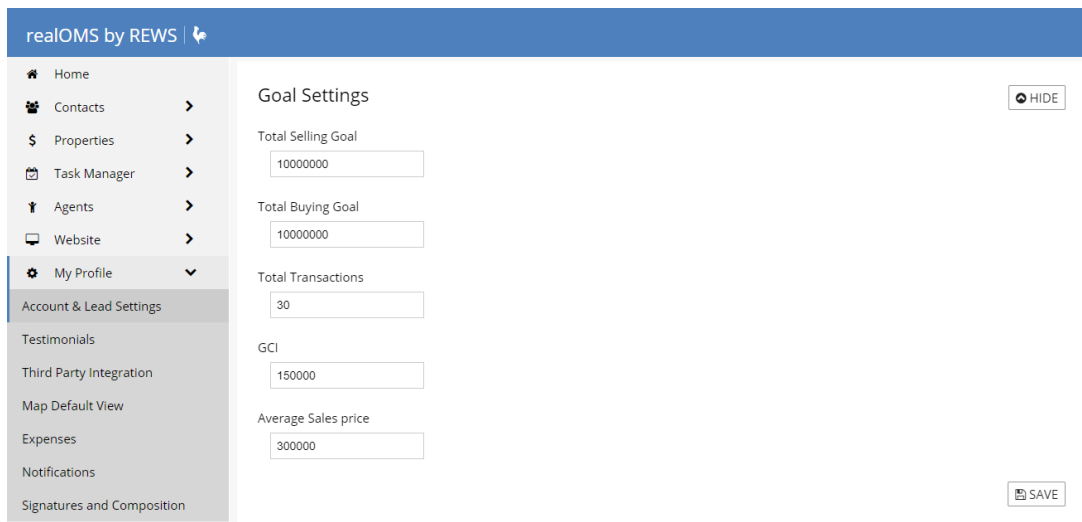



Goal Setting:

Goals can be entered for the current calendar year in your profile in the backroom. Progress of these goals can then be viewed on your agent report card found in the report room.

1. Login to backroom through the realOMS login.
2. My Profile> Account & Lead Settings> Goal Setting
3. Enter your goal totals for the calendar year. Save.



realOMS by REWS | 

- Home
- Contacts >
- Properties >
- Task Manager >
- Agents >
- Website >
- My Profile >
- Account & Lead Settings
- Testimonials
- Third Party Integration
- Map Default View
- Expenses
- Notifications
- Signatures and Composition

Goal Settings HIDE

Total Selling Goal:

Total Buying Goal:

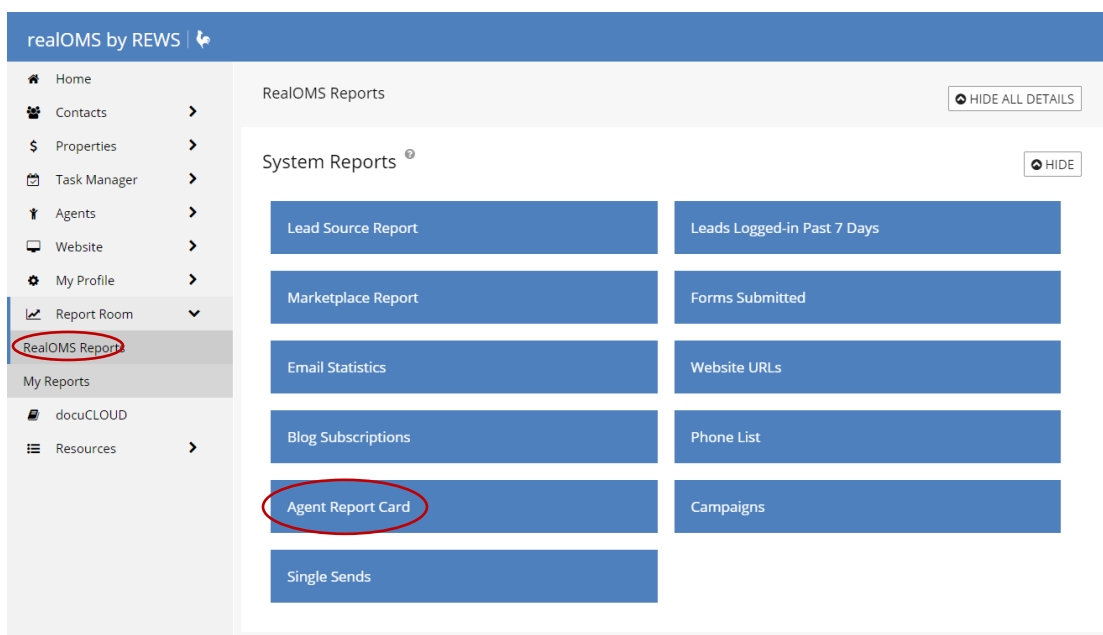
Total Transactions:


GCI:

Average Sales price:

SAVE

4. Report Room> realOMS Reports> Agent report card



realOMS by REWS | 

- Home
- Contacts >
- Properties >
- Task Manager >
- Agents >
- Website >
- My Profile >
- Report Room >
- RealOMS Reports
- My Reports
- docuCLOUD
- Resources >

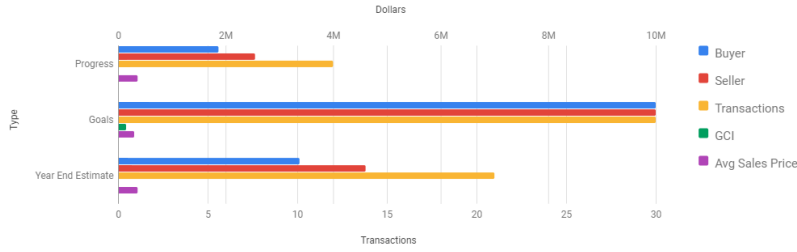
RealOMS Reports HIDE ALL DETAILS

System Reports HIDE

- Lead Source Report
- Leads Logged-in Past 7 Days
- Marketplace Report
- Forms Submitted
- Email Statistics
- Website URLs
- Blog Subscriptions
- Phone List
- Agent Report Card
- Campaigns
- Single Sends

Goal Progression

HIDE



Cash Pipeline

HIDE

Pipeline Stats

Average Close Time
53.7 days

Pipeline Total
\$10,431,604

Average Sales Price
\$364,000

Closings w/ Home Warranties
0

Current Market

Active Listings
5

Listings For Sale
\$2,044,800

Average Listing Price
\$408,960

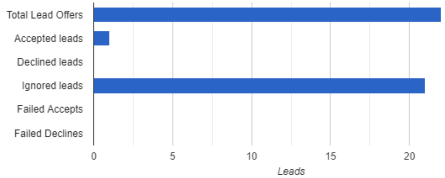
Potential Clients

Potential Buyers
24

Estimated Buyer Total
\$8,386,804

Estimated Buyer Average
\$349,450

Lead Handling



Lead Response Time

Average Time to Accept/Decline
6 Minutes, 23 Seconds

Average Time to Accept
6 Minutes, 23 Seconds

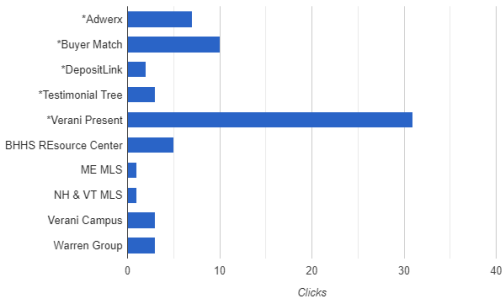
Average Time to Decline
N/A

Average Offer time
2 Hours, 19 Minutes, 4 Seconds

System and Resources

HIDE

Resource Usage



RealOMS Access Usage

Logins
106

Time Logged In
9 Hours, 51 Minutes, 34 Seconds

Average Session Length
5 Minutes, 28 Seconds

Lead Stats

HIDE

Lead Conversion

Lead Conversion Rate
3.4%

Sellers Edge Leads
0

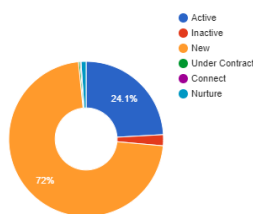
Market Watch Leads
35

Leads with Saved Searches
22

Leads with Auto Prospecting
17

Leads with Nothing
520

Leads by Status



Emails by Type

